



PRESS RELEASE

BAZZEA FOR THE RAINBOW TOWER

Milan, 10 June 2015 - Bazzea, the construction company specialised in integrated dry building and external finishing systems, is a partner in the redevelopment of the *Torre Arcobaleno*, i.e. the Rainbow Tower.

Once a water reservoir – built in 1964 – in 1990 the tower was transformed thanks to a multicolour ceramic facing, therefore becoming the icon of the Football World Cup and a recognisable urban landmark. The work, which was donated to Milan by a group of private businesses redeveloping a service area, was designed by the Milan-based firm Original Designers 6R5 with architects Francesco Roggero, Albino Pozzi, Rita Alfano Roggero and Kioto Ishimoto.

Bazzea, in charge of the technical management of the construction site, was responsible with its people of the various stages during the 25 days of maintenance. They started by cleaning the 1,000 square metres of ceramic surfaces, which had been attacked by fine dust at the top and metals – in particular iron – at the bottom. They then went on to remove the graffiti that was defacing the surface, protecting it, once the job was completed, using special anti-graffiti paint. After, they replaced all missing and damaged tiles and repaired and painted the 24 35-metre-high concrete ribs. Finally, to better weatherproof the structure, they covered the tower roof using a double waterproofing sheathing.

“We decided to take part in the redevelopment – explains Claudio Bazzea – to pay tribute to the city of Milan and to the visitors of the Expo. The same had been done in 1990, when a group of companies decided to offer their skills to enhance Milan’s skyline. Our work will contribute to the redevelopment of a symbol of Italian creativity, by restoring lustre and colour to the Tower with its ceramic facing.

For Bazzea it was also an important opportunity for professional training as it has enabled us to further specialise in innovative techniques and rise to the challenge of a particular type of maintenance on a surface attacked by fine dust deposits, containing high levels of heavy metals, and urban graffiti, both widespread situations that mar many of the city’s buildings. The site has therefore become a workshop for learning and research in which Bazzea and the businesses participating in the project have been able to come together and test the most effective and long-lasting solutions for the future”.

The redevelopment operation has been carried out in partnership with prestigious Italian companies: MAPEI, for the adhesives and paints, MARAZZI Group for the ceramic tiles, CONDOR Group for the scaffolding and FILA for the cleaning materials and anti-graffiti paint.

The project, coordinated by Original Designers 6R5, is also done in collaboration with RFI, a company of Gruppo Ferrovie dello Stato Italiane, and with the support of the City of Milan.

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BAZZEA. Finishings that reward ingenuity.

Established in Vigevano in 1984, in 2013 it became a trademark of B Construction Technology, specialised in integrated dry building systems, which combines industrialised building works and energy conservation, with special focus on external finishing systems.

Indoor and external, special application and thermoacoustic finishings are the activities which, together with technological know-how and the choice of top-quality materials, have consolidated the constant growth of the company making Bazzea a market leader. With the Rainbow Tower project, the aim is to continue to grow in the field of redevelopment and architectural surface cleaning.

Thanks to its attention to the needs of contemporary architecture, the company was also chosen to provide its services to complex and innovative projects, and at the sites of such architects as Massimiliano Fuksas, Tadao Ando, Ricardo Bofill, Richard Meier, Zaha Hadid e Pinifarina.

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